

## 2022-2023 GEORGIA FBLA HIGH SCHOOL CHAPTER OF THE YEAR

**Due February 10, 2023**

*Refer to the Chapter of the Year Guidelines for the exact rules and regulations on eligible activities and documentation requirements.*

\* qualifies for Early Submission bonus if submitted by December 31 ✓ indicates that this item will be calculated automatically by the Georgia FBLA office

Bronze: 1,000 points		Silver: 1,500 points		Gold: 2,000		Superior Chapter: Top 25 chapters			
School Name	Bleckley County High School			Chapter President	Samaria Hall, Lauren Rambo				
Adviser's Name	Emily Raley; Melissa Barker			Adviser's Email	eraley@bleckleyschools.org ; mbarker@bleckleyschools.org				
No.	Activity					Avail	Max	Earned	
CHAPTER LEADERSHIP	<b>1</b>	<b>REGION, STATE OR NATIONAL OFFICER LEADERSHIP</b>							
	1.1 ✓	<b>Student Leadership</b>	Current State or National Officer Current Region Officer (max 1 per chapter)			50 20	50	0	
	1.2 ✓	<b>Adviser Leadership</b>	Current Region Adviser or Georgia FBLA Board of Directors Member			25	25	25	
	<b>2</b>	<b>CHAPTER MEMBERSHIP &amp; RECRUITMENT</b>							
	2.1 ✓	<b>Membership</b>	Each paid student member Each paid student member PAID by October 20			1 1	400 100	204	
	2.2	<b>Market Share</b>	Each percentage Chapter Market Share percentage point <i>+one-time bonus if Market Share &gt; 25% by October 20</i>			2 10	100 10	32	
	2.3 ✓	<b>Membership Increase</b>	Each additional PAID member over last year's membership <i>+one-time bonus if prior year's membership is exceeded by October 20</i>			2 10	200 10	76	
	2.4	<b>New/Reactivated</b>	Each new/reactivated chapter chartered or reactivated by your chapter			15	60	0	
	2.5	<b>Alumni &amp; Professional Network</b>	Each Alumni & Professional Network member affiliated with your local chapter Create an Alumni Area on your chapter website or alumni Facebook page for your chapter and plan meet & greet activity for members			10 10	250 10	260	
	2.6	<b>Membership Campaigns</b>	Each chapter member who completes Membership Madness Each chapter member who completes Membership Mania Each chapter adviser who completes 100% Class Participation Chapter adviser who achieves a 100% FBLA Membership Excellence Nominate a member for the Top Recruiter Award			5 10 20 100 10	100	90	
2.7	<b>Recruitment Activities</b>	Chapter develops a membership recruitment committee Chapter develops a recruitment brochure, poster, video, infographic, or display Chapter writes cards to members encouraging them to join again Chapter contacts members who were inactive last year Chapter develops a Recruitment Drive Week/RUSH Week Chapter organizes a special outing for paid FBLA members Chapter develops a one-minute elevator speech about joining FBLA Chapter creates a buddy activity pairing returning members with new members Chapter holds a second semester recruitment drive			10 10 10 5 10 5 5 5 5	65	60		
2.8	<b>FBLA Spirit Week</b>	Each activity chapter participates in during Georgia FBLA Spirit Week			10	100	100		
<b>3</b>	<b>CHAPTER MANAGEMENT AND ORGANIZATION</b>								
3.1	<b>Chapter Meetings*</b>	Each meeting that includes a guest speaker or leadership activity Hold an informational meeting just for prospective members			25 25	200	200		
3.2	<b>Program of Work*</b>	Developed a chapter Program of Work			25	25	25		
3.3	<b>Planning Sessions*</b>	Conducted a planning session for officers at the beginning of year			25	25	25		
3.4	<b>Ceremonies*</b>	Held a member/officer installation ceremony or emblem/history ceremony			25	25	25		
3.5	<b>Financial Planning*</b>	Developed a chapter budget Developed a chapter fundraising plan Contacted local businesses about potential sponsorships			25 10 10	45	45		
3.6	<b>Recognition*</b>	Developed a point system for chapter member recognition Developed a local chapter member of the month program			20 10	30	30		
3.7	<b>Social Activities*</b>	Each social activity conducted by chapter for members Participating in FBLA Night with the Hawks Chapter organizes a second semester social event			15 15 15	75	75		

4.8	Photo Challenge*	Each picture submitted for the Twitter/Instagram challenge	5	50	50
4.9	Business Awareness*	Each presentation to a local civic or business group Presentation to a business advisory council or PTSO	25 15	90	90
3.8	Chapter Activities	Sponsor an in-person or virtual business tour for members Create a Rookie Project Committee for all new members	25 10	35	35
4	<b>CHAPTER PUBLIC RELATIONS AND PROMOTION</b>				
4.1	PR Plan*	Developed a chapter public relations plan Developed a chapter social media plan Create a survey for past members to review prior year and preview current year	20 20 10	50	50
4.2	Chapter Website*	Developed a chapter website	20	20	20
4.3	Social Media *	Each social media outlet created by the chapter	10	30	30
4.4	Publicity*	Each article appearing in a school publication or website Each article appearing in a local news publication or website Each television or radio appearance (non-school) Developed a chapter t-shirt design Hosted a Chapter Spirit Day	5 15 25 10 10	100	80
4.5	State Website*	Each news article submitted to Georgia FBLA	10	50	50
4.6	TBL Articles *	Each news article published in the <i>Tomorrow's Business Leader</i>	20	20	0
4.7	Pictures*	Each chapter picture emailed to <a href="mailto:pictures@georgiafla.org">pictures@georgiafla.org</a>	5	50	50

	No.	Activity	Avail	Max	Earned	
<b>C O N F E R E N C E</b>	5	<b>CONFERENCE PARTICIPATION, RECOGNITION, COMPETITIVE EVENTS</b>				
	5.1 ✓	2022 SLC	Each entry placing First-Tenth place in a competitive event Each entry competing but not placing in a competitive event	8 2	200	62
	5.2 ✓	2022 NLC	Each entry placing First-Tenth place in a competitive event Each non-placing competitive event entry (does not include open events) Each Gold Seal, Outstanding Chapter, Who's Who, DBL Scholarship, 2021-2022 BAA Capstone, Non-placing Finalist, Open Event winner	30 10 10	300	10
	5.3 ✓	2022 SLOTS	Chapter participating in the SLOTS Each member registered	50 5	100	80
	5.4 ✓	2022 FALCON	Each adviser participating in FALCON	20	60	40
	5.5 ✓	2022 Rally	Each member registered Each chapter competitive event entry	2 5	150	150
	5.6 ✓	2022 NFLC	Each member registered	10	50	0
	5.7 ✓	2022 FLC	Each member completing a leadership track Chapter entering a Battle of the Chapters team that places in the top 10 Chapter entering a Battle of the Chapters team (non-top 10 finalist) Each adviser/member who receives the Statesmen Award	10 20 10 5	150	150
	5.8 ✓	2023 RLC	Each entry placing First-Fifth place in a competitive event Each non-placing competitive event entry	5 2	200	150
	5.9 ✓	2023 SLC	Adviser volunteering to serve as an event administrator/assistant. Chapter submitting a workshop proposal by January 15	5 5	10	5
<b>S T A T E &amp; N A T I</b>	6	<b>SERVICE PROJECTS</b>				
	6.1	March of Dimes*	Each \$25 contributed from March 12, 2022-February 10, 2023 Each Monopoly Tournament Team entry at FLC Plan an educational activity for World Prematurity Day	5 10 5	100 50 5	155
	6.2	FeedGeorgia*	Each \$10 or 10 food items donated to a food bank or pantry	1	200	200
	6.3	Community Service Projects*	Each service project benefitting community (not fundraising) + <i>one-time bonus if completed with another CTSSO</i>	20 5	125	125
	6.4	School Service Projects*	Each service project benefitting school, faculty/staff, or another school organization + <i>one-time bonus if completed with another CTSSO</i>	20 5	125	125
	6.5 ✓	Scholarship Fund*	Each \$50 contribution made or secured by chapter	10	100	0
	6.6 ✓	Scholarship Basket	Donating to scholarship basket fund with FLC registration	10	10	25

<b>O N A L P R O J E C T S</b>	6.7 ✓	Community Service Awards*	Each member achieving the 50 hour level Each additional level a member achieves	5 10	100	0
	6.8	Service Challenge	Each monthly community service challenge completed	10	50	50
	7	<b>EDUCATION PROJECTS</b>				
	7.1 ✓	Business Achievement Awards*	Each member achieving the Capstone level Each member achieving the Advocate level Each member achieving the Leader level Each member achieving the Contributor level	25 10 5 2	250	124
	7.2	State Project*	Every 5 points received on State Project form	1	150	150
	7.3	Prior State Project*	Each prior state projected completed	10	20	20
	7.4	National Projects*	Each different national FBLA project/program completed	15	75	45
	7.5 ✓	Team Challenges	Each team challenge entry (limit 5 points per event per challenge)	5	250	250
	7.6	FBLA Week Activities	Each activity planned in celebration of FBLA Week Organizing signed proclamation by a local elected official Plan a CTE Month Activity Outside of FBLA Week	10 10 10	150	100
	8	<b>PROGRESS PROJECTS</b>				
	8.1	Connecting Chapter*	Each activity conducted with a MS chapter in local attendance zone	20	40	0
	8.2	Good Neighbor*	Conducting an activity with another chapter in same division Sharing chapter ideas by applying for an Instagram takeover	20 20	40	0
	8.3	Chapter Mentorship	Each hour of mentorship provided to a MS adviser or a newer HS chapter/adviser	2	100	100

<b>P E N A L T Y</b>			Successfully completing all four levels of the Champion Chapter	25		
	9	<b>PENALTIES</b>				
	9.1 ✓	Membership Threshold	Bronze & Silver: Each member below 50 members Gold: Each member below 100 members	-1	-50 -100	0
	9.2 ✓	Conference Participation	Gold: Each conference (SLOTS, Rally, FLC, RLC) with no members Gold: Chapter adviser did not participate in FALCON	-10 -10	-50	0
	9.3 ✓	BAA/CSA Threshold	Bronze & Silver: Each point below 25 for totaling points for 6.7 and 7.1 Gold: Each point below 50 for totaling points for 6.7 and 7.1	-1	-25 -50	0
	<b>Bonus Points Received</b>					0
	<b>TOTAL POINTS RECEIVED</b>					3943